

## Start accepting credit cards within 24 hours!

Don't lose another sale because you don't accept credit cards. With our Online Application, you can start accepting credit cards in less than 24 hours. Once you have completed the online application, you will be notified by email as to the status of your merchant account. If at any point you have questions filling out our online application please call our merchant support center at 1-866-295-5264.

### Look at what you get by signing up!

- Merchant account for immediate transaction processing.
- A secure, encrypted, SSL (Secure Socket Layer) Payment Gateway that will allow you to accept credit card payments in real-time over the internet.
- A Virtual Terminal for processing off-line credit card orders.
- Set up with all Major Credit Cards.
- All funds wired into the checking account of your choice.
- Online reporting and management of your transactions.
- **No** Application Fee
- **No** Set Up Fee
- **No** Paperwork.
- **No** Annual Fee.
- **FREE** Secure Payment Gateway.
- **FREE** Online Sales Tracking and Reporting.
- **FREE** Fraud Screening and Protection.
- **FREE** Automatic Daily Batching.
- **FREE** American Express Setup.
- **FREE** 24/7 Technical Support

Service	Industry Standard Fees	Our Fees
<b>Application Fee</b>	\$395 - \$595	<b>FREE</b>
<b>Customer Support</b>	8am-8pm/Mon-Fri	<b>24 hrs/day 7 days/week</b>
<b>Credit Restrictions</b>	Very Strict	<b>Not an issue</b>
<b>Annual Fee</b>	\$99	<b>FREE</b>
<b>Payment Gateway Fee</b>	\$295 - \$995	<b>FREE</b>
<b>Sales Receipts</b>	\$10 - \$50	<b>FREE</b>
<b>Amex Setup</b>	\$50 - \$75	<b>FREE</b>
<b>Fraud Screening</b>	\$0.50 - \$1.00 per transaction	<b>FREE</b>
<b>Discount Rate</b>	2.35% - 2.75%	<b>2.39%</b>
<b>Transaction Fee</b>	.35 - .50 cents per transaction	<b>.30 cent per transaction</b>
<b>Monthly Statement Fee</b>	\$12 - \$25 per month	<b>\$10 per month</b>
<b>Gateway Fee</b>	\$25 - \$35 per month	<b>\$19.95 per month</b>
<b>Real-Time Online Processing Terminal</b>	\$995 - \$395	<b>FREE</b>
<b>Approval Time</b>	2 - 3 weeks	<b>24 hours</b>

**To get started you must be the principle owner of the business and have the following information:**

1. Business located within the United States.
2. Federal Tax ID# (for corporations only).
3. Your Social Security Number.
4. US Checking Account.
5. You must be at least 18 years of age.

**Our Secure Online Application SHOULD ONLY TAKE A FEW MINUTES TO COMPLETE.**

**\*\* By Federal Law, All Information Provided Will Remain Confidential \*\***

Go to [www.merchantlane.com](http://www.merchantlane.com) and click on the apply now button...go to the bottom of the page and click on the internet option and fill out the application.